

**The Show**

South East Asian Healthcare Show 2009 is fully dedicated trade show for the healthcare and pharma industries. The 13th edition of the SE-Asian Healthcare Show will be an ideal platform to view the latest products and technologies from the healthcare and medical industry. The SE-Asian Healthcare Show 2009 will be held at Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur, Malaysia from 1 to 3 April, 2009.

The 13th Southeast Asian Healthcare Show offers an opportunity to discuss business opportunities with the exhibitors and attend the networking functions and seminars under one roof. The annual exhibition on healthcare and pharma industry is being organised by ABC Exhibitions.

It is SE-Asia's only dedicated Trade Show for the Healthcare and Pharma Industries. This means it is open to Business and Professional Visitors only.

**Dates/Opening Hours**

Wednesday 1 April 2009 to 3 April 2009 10.00 am to 5.00 pm

**Location**

KLCC is part of the Petronas Twin Towers Complex, a landmark recognised all over the world ! Located within KL's central business district: just 5 mins to wide range of public transport, shopping-hotels-entertainment. You can't miss it !

**Visitor's Profile:**

Production/Vendor, Development, Representatives, Trade Delegations, Medical Professionals, Purchase & Production, Associations, Delegates of Seminar, Exporters, Health Professionals, Service Providers, health, medical and fitness industry.

**Exhibitor's Profile:**

Profile for exhibit include Healthcare, Hospital Equipments & Devices, Laboratory, Hospital IT, Laboratory, Dental, Pharmaceuticals, Raw Ingredients, Processing & Packaging Machinery, Medical Beauty Equipment, Herbals, Processing & Packaging.

**By visiting it, one will get a chance to:**

- View the latest on offer from healthcare-pharma and medical beauty industries
- Discuss Business Opportunities with the exhibitors
- Attend the Networking Functions and Seminars
- Collect the latest Trade and Product Literature
- Meet your colleagues from the industry
- And, even meet end-users ! Several major hospital operators are also on the exhibition floor.

**Highlights:**

- A Trade Show and not open to the general public. In the beginning some exhibitors found this hard to believe. Today, it is appreciated by everyone.
- Concentrating only on Visitors from SE-Asia.
- Total Cost Concept - We are strongly against exhibitors being made to pay up additional charges during the exhibition.
- Providing not just the exhibition booth but a whole range of Value Added Items such as free seminar room, visitor research, VIP invitations... of course - at no additional cost.
- It should be Fun to Exhibit - the Happy Hours, Power Breakfast, VIP Lounge - all these ensure hard business but enjoyable atmosphere.
- Working closely with exhibitors and ensuring the right visitors come to their booth.
- Exhibiting should be easy - from the online Service Manual for exhibitors to the Pre-registration for visitors... Have ensured a smooth process.
- Maintaining a High Quality - in everything. Our show directory, choice of venue, etc is unmatched in SE-Asia.